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Rex Fryhover · 2nd

Head of Operations, Americas at HMD Global

Miami, Florida · 500+ connections · [Contact info](#)

HMD Global



University of North T

Highlights



1 mutual connection

You and Rex both know Ashley Bennett Jones, JD

About

GLOBAL OPERATIONS and SUPPLY CHAIN EXECUTIVE

Strategic senior professional with entrepreneurial-spirit and progressive experience transforming corporate visic revenue generating programs that drive sales, cost reduction and add value at the same time. 23 years of ...

Activity

1,228 followers

**HMD driving fresh perspective and paradigm changes in Brazil!..**

Rex shared this

7 Reactions

**Congrats Poonam. Well deserved!**

Rex commented



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Rex shared this
131 Reactions • 14 Comments

Experience



Head of Operations, Americas Region

HMD Global · Full-time

Feb 2017 – Present · 3 yrs 5 mos

Miami, Florida, United States

HMD is the proud new home of Nokia Phones!

- Successfully orchestrating the Nokia devices brand continually driving improvements of a sustainable business in multiple countries/markets from startup to a \$250M+ annual revenue organization.
- Ownership for Americas strategy development, execution and delivery, driving key partner readiness to enable commercial success and value chain profitability. Successful market activation in USA and now Brazil.
- Responsible for new Services business category development, financing and alternative connectivity services. Account management for device sales.
- Leadership of regional distributor account management, profitability, in-country business target performance and support.
- Lead Latin America retail marketing E2E Go-To-Market strategy, training and merchandizing readiness. Retail budget management, weekly performance management of point of sale execution, consumer messaging and device sell-out.

[see less](#)


Microsoft

2 yrs 6 mos



Customer Logistics Channel Director | North America

May 2016 – Feb 2017 · 10 mos

Redmond, Washington, United States

Direct Supply Chain Management of \$5 billion dollar net sales business, the largest Microsoft retail market globally, for the worldwide leader in software, services, devices and solutions that help people and businesses realize their full potential and achieve more. Worked directly with key retailer partners: Amazon, Best Buy, Target, etc.. in d

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Key management team lead appointed to Microsoft
 Microsoft acquisition of Nokia Mobile phones busin
 Led Latin America Nokia to Microsoft integration in
 logistics execution, business process outsourcing, or



Customer Logistics, Supply Chain Director, In Office

Nokia

1997 – Aug 2014 • 17 yrs

Dubai, UAE

Progressively promoted to ultimately manage the la
 the global enterprise, spanning 40+ countries. Deve
 chain segmentation methodology strategy for Midd
 global leader in technologies that combines global I

Education



University of North Texas

Business Admin, Logistics and Marketing

1995 – 1999

Activities and Societies: • Co-Founder & Chairman t
 Association. • Scholarship recipient, Texas Logistics I
 management member. • Lambda Chi Fraternity.

Magna Cum Laude: BBA double major in Logistics a

Volunteer Experience

Chapter Development

Couple of Guys and Gals Give Back, Seattle Chapter

2016 – Present • 4 yrs

Social Services

Volunteer

Specialvillage.com, a Non-Profit Startup

2014 – 2015 • 1 yr



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Logistics · 81



Endorsed by 2 of Rex's colleagues at Nokia

Cross-functional Team Leadership · 79



Endorsed by Lynn Bond and 14 others who are
highly skilled at this



MD

Supply Chain Management · 53



Endorsed by Nelson Madrid and 19 others who are
highly skilled at this



MD

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